

FOR OUR PLANET

RATE CARD

FOR OUR PLANET 

DAS NACHHALTIGKEITSMAGAZIN –
Verstehen. Gestalten. Verändern

ASK
Billie Eilish, Coldplay,
Harry Styles
Popstars gegen die
Klimakrise: Was soll
das bringen?

ACT
Rettet die Ozeane!
Aktivisten und Forscher
im Kampf für das größte
Ökosystem der Erde
New Green Style
Smarte Produkte, die
gut aussehen. Und gut
für den Planeten sind

CHANGE
Einfach anfangen
Wie vier Haushalte
ihren CO₂-Fußabdruck
verkleinern

JETZT NEU

OH, SO SCHÖN IST NACHHALTIGKEIT
Klüger wohnen, besser essen, cooler kleiden.
32 Seiten Special über die Welt von morgen

5.90 €
Erstausgabe
2022

 [act_forourplanet](https://act_forourplanet.com)



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BCN.

brand-community-network.com

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Terms and conditions:

All ad orders are exclusively carried out pursuant to the General Terms and Conditions. These have to be requested directly from BCN or can be viewed online at:

brand-community-network.com/terms-conditions

Technical data:

duon-portal.de/

Delivery of printer's copy:

Please upload all copies electronically to duon-portal.de. For support please e-mail support@duon-portal.de or call +49 40 37 41 17 50.

General legal notice:

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published on the DUON portal have been fulfilled as well as the delivery has been carried out via the DUON portal. This also holds when data are provided without proof.

Online advertisement booking:

The current, binding technical advertisement bookings can also be sent via the online booking system:

obs-portal.de/

FORMATS & RATES

Format	Placement	Bleed format*	Rate
FOP Magazin			
1/1 page	Standard	220 x 285	24.400 €
2/1 page	Opening Spread	440 x 285	58.600 €
1/1 page	outside back cover	220 x 285	29.300 €
1/1 page	inside front cover	220 x 285	29.300 €
1/2 page	Standard	220 x 143	15.400 €
FOP Special Publication "Top-Klimaengagement"			
1/1 page	Standard	210 x 267	24.400 €
2/1 page	Opening Spread	420 x 267	58.600 €
1/1 page	outside back cover	210 x 267	29.300 €
1/1 page	inside front cover	210 x 267	29.300 €

*width x height in mm

Advertorials:

Formats and prices for advertorials created by the editorial team on request. For more information, please visit brand-community-network.com/advertisingsolutions/print/native-ads

Consecutive Ads:

Surcharge on two or more adverts on consecutive partial-page ads: 5%

Fixed placements:

Agreed fixed placements (e.g. first for a business line, commodity group, etc.) entitle the publisher to bill a

Type area format:

On request.

SCHEDULE

The BCN topic preview tool provides you with attractive themes or specials: brand-community-network.com/topic-preview-tool

Carrier medium	No.	On sale date	Closing date*	Copy date**
FOP Magazin				
as Standalone	1/23	05.05.2023	28.03.2023	04.04.2023
as Standalone	2/23	03.11.2023	26.09.2023	05.10.2023
FOP Sonderpublikation "Top-Klima-Engagement" 2023				
FOCUS (bound inse	41/23	07.10.2023	14.09.2023	21.09.2023

* Closing & cancellation date

** Delivery date for printer's copies

*** Closing & cancellation date for ad specials, special formats, special placements

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